Supermarket

Dollar Store

Apparel

Gift Shop

Book Store
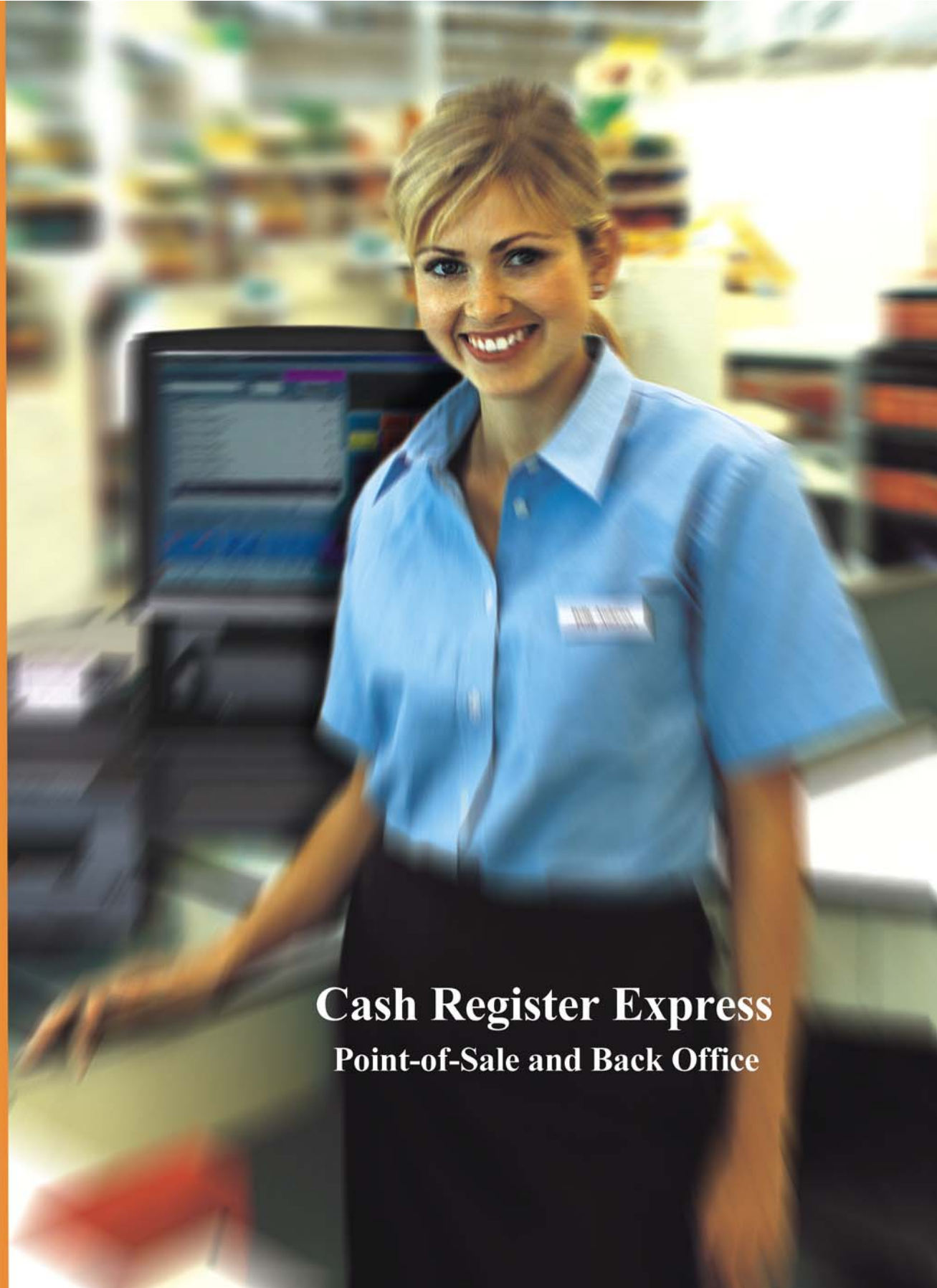
Convenience Store

Liquor Store

Your Store

Cash Register Express
Point-of-Sale and Back Office

Cash Register *express* ™
Point of Sale Solution for Retail

pcAmerica
Retail and Restaurant Solutions

→ Point of sale for your retail store.

Cash Register Express, the award-winning retail point-of-sale system from pcAmerica, is the latest advancement in computerized cash register technology helping businesses everywhere decrease check-out time, track inventory and consumer preferences, produce detailed reports, diminish employee theft and operate a more efficient back office. The robust features and comprehensive reports provide the tools you need to make smarter business decisions.

→ Ringing up sales. Fast. Easy.

The intuitive user interface requires minimal button touches, enabling cashiers to ring up sales fast and keep the lines short. Ringing up an item is as simple as scanning its bar code, or touching its button on a touch screen if it does not have a bar code. CRE is designed to require the least amount of touches necessary to ring up a customer. Quick tender keys make cash transactions fast, and closing out a sale to credit, gift or debit card is as simple as swiping the card—no buttons required.

- Fast, accurate checkout
- Touch screen invoicing
- Scan items quickly with bar code scanners
- Place a transaction on hold while it's in progress, recall at any future time
- Salesperson commissions tracking
- Item lookup by description
- Discounts, coupons with detailed reporting
- ID scanning, verification for liquor\tobacco
- Multi-user/multi-site ready
- Gift cards and store credits with no transaction fees
- Weight scale NTEP certified

- Easy, train cashiers in as little as 60 seconds
- Time clock with breaks
- Electronic check conversion (ECC) deposits checks from the register
- Accounts Receivable
- Works with portable POS
- QuickBooks Accounting interface
- Customer tracking and loyalty promotions
- Equipment and video rentals
- Handles multiple clerks
- Multiple tax rates and tax exempt status
- SQL Server database

- Process credit and debit cards over the internet in as little as 2-3 seconds
- Layaways
- Electronic signature capture with a signature pad, no need to file and retain signed credit card receipts
- Handles multiple cash drawers
- Unlimited transactions, inventory items and customers
- EBT and food stamps
- Automatically calculates sale pricing
- Mix & Match pricing, bulk pricing
- Scan license bar code for age verification

→ Target Industries

- Convenience stores
- Apparel \ clothing
- Video game & music stores
- Video & equipment rental

- Grocery & Supermarket
- Cellular & Electronics
- Liquor stores
- Book stores

- Gift shops & museum shops
- Restaurants & Delis
- Tobacco stores
- Dollar & Discount stores

- Car washes
- Florists
- Chains or independents
- **Any store requiring a cash register**

Cash Register express
Point of Sale Solution for Retail

1-800-PC-AMERICA (722-6374)

→ Track inventory, reduce theft.

Retailers need to know when to reorder stock, and how long items are sitting on the shelf. Cash Register Express is equipped with a robust inventory tracking system, enabling you to monitor the stock levels and activity of items in your store. Stock can be counted or received away from the register using Pocket Inventory.

- Purchase orders
- Actual versus Theoretical Inventory Counts
- Discrepancy reports
- Track serial numbers
- Detailed inventory reports
- Late, rented videos, videos in store
- Track item costs and profit margins

- Low stock alerts
- Add items "on-the-fly," even during a sale
- Size/color apparel matrix
- Group pricing, mix & match
- Track by case or individual
- Fast Lookups by Barcode, description
- Detailed sales history of each product

→ New customers. Repeat customers.

Good service and quality products are key components of generating new and repeat business, however, those two elements alone will not ensure success. Solid marketing and a loyalty rewards program are proven methods of attracting new and existing customers into your store. Cash Register Express puts several tools in your hands to help you accomplish this including automated tracking of loyalty plans and tools to market directly to your customers.

- Built-in customer tracking
- Record itemized purchase details of each customer
- Automatically tracks and gives rewards
- Birthday bonuses
- Ability to send informational newsletters, coupons, sales and new product announcements

- Fast customer lookup with membership cards
- Flexible customer loyalty plans to generate repeat business
- Accounts Receivable
- Frequent visitor discounts
- Ability to send mass e-mails and paper mailers
- Customer loyalty cards

→ Control your employees and secure your business.

It's crucial to monitor the cash and inventory inside of your retail store. Employee theft is one of the leading causes of shrinkage, caused by a combination of theft of cash and inventory, as well as unwarranted discounts. Cash Register Express helps curb this by limiting functionality within the system based on an employee's unique login, as well as having strict cash control features to identify cash discrepancies down to the shift or the cashier.

- Employee security with unique IDs, password protection
- Secure login cards
- Job codes and security roles
- Labor scheduler
- Salesperson tracking
- Exception tracking to spot suspicious activity

- Cash control features to force cash drops throughout the day
- Time clock with breaks
- Hours & Wages reports
- Management reports
- Commissions reports
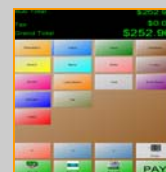- Increased accountability

Steps to ring up a transaction

1. Login cashier with unique ID

2. Scan in items to add them to the check

3. Touch in items that have no bar code

4. Touch pay button, enter amount tendered or swipe card

5. Receipt prints, change displayed, POS ready for next transaction

www.pcAmerica.com

pcAmerica
Retail and Restaurant Solutions

→ Reporting and Back Office

Retailers spend countless hours every week crunching numbers, calculating profits, expenses and payroll and a variety of other tasks in order to run their business. Cash Register Express contains dozens of built-in tools to help retail store owners streamline administrative tasks and manage their store more efficiently. Various configurable reports summarize sales and tax totals, employee performance and wages, and key indicators such as low stock alerts, cash discrepancies, and best and worst sellers. CRE helps automate your daily tasks and give you time to more effectively operate your business and drive up sales.

- Detailed reports with flexible criteria such as date range, employee and register # selection
- Extensive sales reports summarize costs of goods sold, sales levels and profits within seconds
- Item mix reports show you which products are selling and which items to replace
- Discrepancy reports identify cash and inventory theft
- Employee activity reports summarize performance and time clock information
- Create your own reports using built-in report writer

- Track inventory and generate purchase orders
- Manage pricing from different vendors
- Global price changes
- Configure departments for inventory items
- Manage employee time clock information
- Employee labor scheduler
- Vendor payouts
- Accounts receivable payments, statements
- Integrates with QuickBooks accounting
- Access back office functions from any terminal

Sample of Report

Reporting Screen

→ Chains of Stores

Access to information anytime, anywhere is crucial to managing a business. The pcAmerica web portal enables you to monitor and control all of your stores from any computer in the world with internet access. Your personalized, secure web portal page allows you to run reports, modify your inventory and perform other useful functions for one or many locations.

Inventory Screen

→ Support and Service

pcAmerica is as committed to our customers as you are to yours and offers a variety of support and service options to fit your company's needs. The training and installation services ensure your system is configured correctly and help you become an experienced user in a limited amount of time. Technical support is available 24x7x365 to ensure you always have the help you need to operate your business.

Purchase Orders