

In the last few years there has been an increase in the availability of on-demand color label printers. However, these solutions are not generally suitable for outdoor use or just lack the quality of a professional finish. Now, VIPColor introduces the VP495, a print-on-demand solution that generates labels that not only look great, but can take the demands of an outdoor life. With no added costs for secondary processes, like coating or lamination, these labels can be used outdoors, come rain or shine.

Typical Applications



Logistic / Hardware Labels



GHS Labels



Horticulture Labels



Chilled Food & Beverage Labels

Benefits of the VP495 Printer:

- Beautiful labels that last 12 months outdoors"
- Eliminate the need for post-print lamination
- Enables just-in-time labeling Affordably
- Reduce label inventory and wastages
- Enables fast changes to meet your marketing, traceability and regulatory compliance needs

(1) Durability performance may vary dependant upon ink media interaction. Users are advised to test print and select the most suitable media for their application. Please contact your VIPColor representative for more information.



GHS Labels

Printer Specifications

Print Technology Drop-on-demand thermal inkjet printing

Print speed Up to 3.8 inches per second (speed varies depending on the

size of the label, print mode and label registration type selected)

Print Quality Up to 1200 x 1200 dpi

Light Fastness 12 months outdoor *1

Water proof 6 months in water *2

Ink Cartridges There are four large, separate pigment ink cartridges in the VP495

(Pigment Cyan, Pigment Magenta, Pigment Yellow and Pigment Black)

Each ink cartridge can be replaced separately. Ink levels are displayed on the printers display

Compatible **Operating Systems** Microsoft Windows 2000, XP, Windows 7, Windows 8

Media Dimensions - Maximum Label / Tag roll width 8.5"

- Label roll on a 3" core

- External roll maximum diameter 10"

- Minimum label height 1" to 48" - Minimum label width 1" to 8 1/2"

Gap sensing and black mark sensing Media Handling

Continuous label or tag stock Handles roll or fanfold stocks

Options - Ethernet for secure, fast data exchange (internal 10/100 BaseT)

- Integrated rewinder unit (Available on request)

- Integrated pin fed option for continuous form handling

(Available on request)

19.5 (W) x 14.2 (D) x 11.6 (H) Inches Dimensions /

495 (W) x 360 (D) x 294 (H) mm Weight Printer:

25 lbs. (11.3 kg)

Interfaces USB standard (Optional internal ethernet available upon request)

Warranty 12 month limited factory warranty

*1 Durability performance may vary dependant upon ink media interaction. Users are advised to test print and select the most suitable media for their application. Please contact your VIPColor representative for more information. Acrylic adhesive based materials will not adhere to wet surfaces.



The VP495 is perfect for:

Cleansers &

Chemicals





Shipping Labels

What's in the box?

- VP495 Printer with 256 Mb memory standard
- Powered Unwind (Rolls up to 10"O.D.)
- Set of Pigmented Ink (4 cartridges)
- Pigment ink Print Heads (set of two)
- Windows Driver
- Bartender Ultra lite
- Power Supply and Cord, USB Cable
- Setup Instructions
- Short start up label roll



www.VP495.com

www.VIPColor.com Come Rain or Shine

RefMKT082112

^{*2} If paper based media is used, rubbing material will cause fibers to come away. Ask about Securalet to prevent this, alternatively use of polymer based materials will provide better mechanical resistance.