Label, POS and RFID Printers, Digital Presses and Accessories

Product Selection Guide

www.primeralabel.com
Desktop Color Label Printers

LX400 & LX900
COLOR LABEL PRINTER

LX400 & LX900 produce gorgeous, professional-quality labels for all your short-run, specialty products. They’re ideal for industries such as gourmet foods, wine, personal care and natural products.

Other Uses:
» Proofing before going to press on longer runs
» Test marketing
» Name badges
» Contract manufacturing
» Private label goods
» Promotional labels
» Full-color box-end labels with bar codes

LX400 FEATURES INCLUDE:
» Color inkjet printing at up to 4800 dpi
» Maximum print width of 0.75” to 4.25” (19mm to 101.6mm)
» Maximum print length of 0.75” to 24” (19mm to 609.6mm)
» One dye-based ink cartridge

LX900 FEATURES INCLUDE:
» Prints full-color at up to 4.5” per second
» Color inkjet printing at up to 4800 dpi
» Individual CMYK cartridges with dye or pigment inks
» Maximum print width of 0.75” to 8.25” (19mm to 210mm)
» Maximum print length of 0.50” to 17” (13mm to 431mm)

Also Available:

PX450 & RX900
COLOR PRINTER & COLOR RFID PRINTER

PX450 is a compact, full-color POS printer designed for use at retail point-of-sale and other point-of-issue applications.

RX900 is a full-color RFID label & tag printer with built-in automatic RFID encoding.
LX2000 is Primera’s newest and fastest pigment inkjet label printer. LX2000 represents an entirely new product class in desktop label printing. Large, separate ink cartridges for cyan, magenta, yellow and black keep cost per label low, while print speeds of up to six inches per second produce your labels quickly.

**UV and Water Resistant Labels**

The combination of pigment-based inks and various synthetic materials make LX2000 labels highly water and UV resistant. This durability supports applications such as bath and shower products, frozen or refrigerated foods, beverages, and much more. With LX2000, you’ll be printing durable labels fast and efficiently, all while saving time and money.

**KEY FEATURES OF LX2000:**

» Prints full color at up to 6” per second
» Individual CMYK pigment ink cartridges
» Large ink cartridges keep label costs low
» Built-in wired Ethernet, USB 2.0 or wireless connectivity
» Maximum print width of 0.75” to 8.25” (19mm to 210mm)
» BS5609 Section 3 certified for producing GHS labels
» 4800x1200 dpi

**Durable Labels - A Complete GHS Solution**

For those who need an extremely durable label or more specifically, a GHS (Globally Harmonized System) compliant label solution, LX2000 is the perfect choice. With its pigment ink and Primera’s Tuffcoat Extreme Polyjet substrate, the LX2000 has already passed Section 3, BS5609 testing. The testing included removal of print by adhesive tape, abrasion resistance and permanence of print evaluations under extreme conditions, including exposure to UV light and repeated salt spray and immersion. The material and printed images from LX2000 passed in all three categories.
**AP 550 Label Applicator**

**AP550 Label Applicator** is a flat surface, semi-automatic label applicator for rectangular or tapered bottles, boxes, packages, bags, pouches, lids, tins and more.

- Quick set-up and easy operation
- LED display with counter
- Applies up to 500 labels per hour

**AP 360 and AP 362 Label Applicators**

**AP360 and AP362 Label Applicators** are the perfect semi-automatic labeling solutions for cylindrical containers as well as many tapered containers, including bottles, cans, jars and tubes.

- Quick set-up and easy operation
- Accurately applies labels to the front (AP360) or front and back (AP362) with variable spacing
- Fast – labels are applied at 5.3” (135mm) per second – up to 1200 containers per hour

**RW-12 Label Rewinder**

**RW-12 Label Rewinder** makes it easy to rewind large quantities of labels. It’s perfect for use with virtually any direct thermal, thermal transfer or inkjet-based desktop label printer, including Primera’s popular LX-Series Color Label Printers.

LX900 Color Label Printer sold separately.
Primera’s CX1000 Color Label Printer is an industrial-grade short- to medium-run desktop color label printer. It allows manufacturers of all types to produce full-color, highly-professional labels in-house. You’ll save time and money by printing only the labels you need, when and where you need them.

With 2400 dpi print resolution, print quality exceeds that of virtually all other desktop printing solutions. Compared to 1200 dpi or 1600 dpi alternatives, you’ll notice a striking difference in color depth. Colors are more vibrant. Text and graphics are sharper. Pantone® spot-color support is included for precise color matching.

CX1000 is fast at up to 16.25 fpm (5m/minute). Once a job is started it can be left unattended. A built-in cutter automatically cuts the web once the job is completed. Discover the convenience, cost savings and higher print quality you’ll get with CX1000!

APPLICATIONS:

- Specialty, organic and gourmet foods and beverages
- Wineries, breweries and distilleries
- Coffee roasters and specialty teas
- Cosmetics and personal care products
- Nutriceuticals and vitamins
- Private labeling
- And more

Primera’s FX1000 Matrix Removal System is the perfect accessory to the CX1000 Color Label Printer. FX1000 in a single automated process, removes the waste label matrix while slitting and rewinding your labels to finished rolls.
数字标签印刷和完成

优势：在内部使用CX1200色标印刷机和FX1200数字完成系统生产标签的优势：
- **更低的成本每标签 = 更高的利润**
- **快速灵活**
- **快速应对市场变化**
- **卓越的打印质量**
- **简单操作 - 包括软件，匹配您的工作流程**
- **开拓新市场**
- **支持卷筒和平张输入**

**Primera’s CX1200 Digital Color Label Press**

Primera’s CX1200 Digital Color Label Press提供专业级短程标签印刷，适用于需要尺寸和形状完全灵活性的标签印刷工厂和制造商。适合每次1,000到25,000标签的印刷。

利用最高分辨率的彩色激光引擎，CX1200为您提供专业的质量和速度，以及数字印刷机成本许多倍的灵活性。您将能够每小时快速生产从一个到数万个标签。

Primera’s CX1200生产输出匹配Pantone®色标，最高分辨率为2400 dpi。打印速度令人印象深刻，为16.25 fpm（5米/分钟）。

带重型轴心的12”（305mm）轴心卷筒和卷筒，8.5”宽度，额外高容量墨粉盒和可承受的收购成本，CX1200是您开始以短程数字标签印刷赚钱的最佳方式！

**应用程序**

- 特别，有机和美食食品和饮料
- 葡萄酒，啤酒厂和蒸馏厂
- 咖啡烘焙商和特种茶
- 化妆品和个人护理产品
- 营养补充剂和维生素
- 私人标签...
- 更多
Primera’s FX1200 Digital Finishing System is ready to meet the demands of converters and manufacturers who need reliable, professional-grade finishing equipment to complete their digital label production. FX1200 is an “all-in-one” off-line solution that laminates, digitally die-cuts, removes waste, slits and rewinds labels to finished rolls.

With the FX1200 you can cut simple shapes to complex contour designs without expensive plates and dies all with easy to use touch screen controls for optimum efficiency and step-and-go operation.

FX1200 can finish labels printed from a variety of narrow web output devices including the CX1200 Color Label Press at a rate of up to 20 fpm (6.1 m).
Label Printer Supplies

Label printer ink and toner cartridges, accessories and supplies are available through our channel of authorized resellers and distributors.

About Primera Technology

Headquartered in Plymouth, Minnesota, Primera Technology, Inc. is the world’s leading developer and manufacturer of specialty printing equipment including the LX-Series Color Label Printers, AP-Series Label Applicators, LP130 Laser Marking System and CX1200 Color Label Press and FX1200 Digital Finishing System.

Primera distributes its products in more than 198 countries with service and support for North America, Latin America and South America from Plymouth, Minnesota. EMEA customers are serviced and supported from Wiesbaden, Germany through Primera Europe. Primera Asia Pacific, located in Hong Kong, serves customers in Asia Pacific.