Panasonic

think less

(it's a no brainer)

It's an easy decision when you think about it. Lite-ray, the new Point-of-Sale workstation from Panasonic, is engineered to provide the features you need for virtually any application. Take a closer look and you'll see why choosing Lite-ray is a no-brainer.

think reliability

Lite-ray's design was based on Stingray, Panasonic's industry-leading POS workstation. Purpose-built with a fanless design featuring fewer moving parts, Lite-ray is durable and reliable even in severe environments to withstand spills, static, dust, dirt, shock, grease, extreme temperatures and humidity. Plus Lite-ray's outstanding feature set and available options make it a smart, sensible choice for POS applications:

- Dual backlight high resolution/high contrast 15" anti-glare LCD allows faster, more accurate order taking
- Adjustable LCD reduces glare to allow faster, more accurate order taking in various lighting conditions including sunlight, overhead light, etc.
- Optional second HDD with RAID 0, 1 support provides data protection and backup
- Optional internal uninterrupted power supply ensures smooth system shutdown and recovery in the event of sudden power loss
- Optional security features include fingerprint reader or Dallas Key for operator ID verification

think value

Lite-ray brings much of the functionality of higher priced systems within reach, even for small businesses. Like its resistive touch panel, usable even when gloves are worn. And with our customer-friendly 3-year warranty, you can count on Lite-ray continuing to provide value in the long term.

Save even more with Lite-ray's ultra low power consumption – part of Panasonic's Eco Ideas initiative to reduce power consumption and CO_2 emissions through the design and manufacture of energy-efficient products.
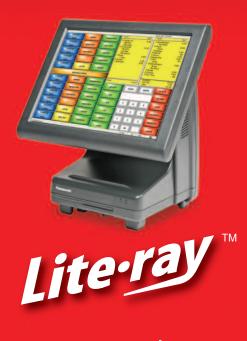
think possibilities

With an open platform, Lite-ray runs virtually any software from any industry. Its Intel® Atom™ Processor is purpose-built and power-optimized to deliver more robust performance per watt. Lite-ray supports Microsoft Windows including both standard and embedded platforms along with Linux.

Lite-ray also expands boundaries with its compact size and all-in-one design, eliminating clutter, saving counter space and providing an optimal appearance for installations including table service and retail. Plus these great features and options:

- Rear Point-of-Purchase display (POP) saves counter space and enables suggestive selling to help increase profits
- Storage options to support any POS configuration include either one or two 2.5" HDD or Solid State Disks (SSD) or a combination of both
- Optional rear-facing 2-line vacuum fluorescent display confirms orders, improving order accuracy
- Second LCD port for 15" rear display option (not integrated) enables graphical suggestive selling and order confirmation
- Optional integrated magnetic card reader (credit card swipe) is mountable in two different positions to save counter space

think availability

Lite-ray is all about making it easier for you to get up and running with your new system, and is available from most resellers. Add it all up and you can see why Lite-ray is the workstation that lets you think less – and still make the best choice.

Lite·ray ™

the power to change

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