

▶ **65SE3KB**

65" class (64.5" diagonal)

▶ **55SE3KB**

55" class (54.6" diagonal)

▶ **49SE3KB**

49" class (48.5" diagonal)

▶ **43SE3KB**

43" class (42.5" diagonal)

▶ **32SE3KB**

32" class (31.5" diagonal)



Simplify promotion content or sales information management with the LG SE3KB Series that satisfies a wide range of display purposes in your business. This series has a practical design with a slimmer bezel and depth for optimum space utilization. Multiple screen sizes ensure the best selection for your business environment.

KEY FEATURES



SLIM DESIGN | NARROW BEZEL

LG's monitors featuring a Direct-LED Backlight, have a stylishly slim design that fit perfectly into narrow spaces while ensuring high energy efficiency. The slim bezels are a perfect fit in confined areas and are easy to install.



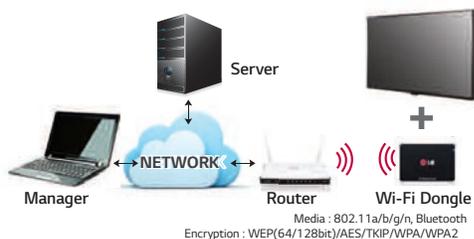
DETACHABLE LOGO

The detachable logo can be removed and repositioned to the desired setting. Perfect when using in Portrait Mode.



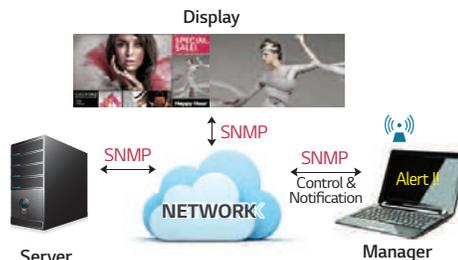
WI-FI SUPPORT

SL5B Series support Wi-Fi USB dongle connection for convenient content distribution.



SIMPLE NETWORK MANAGEMENT PROTOCOL

SNMP support ensures convenient network management.



DIGITAL SIGNAGE MANAGEMENT ESSENTIALS



Run messages on up to 50 display screens in the form of a billboard without any additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.

LG SuperSign Lite Usage Example

Different layout and designs available.

Put your own content and message here

Display player's name, server IP setting, server IP status and video here

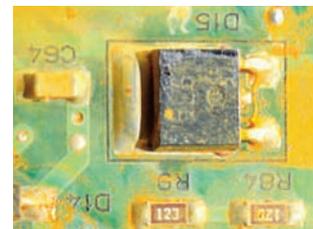


CONFORMAL COATING

Conformal coating helps protect against water, dust and iron powder deposits which accumulate in harsh environments, saving on expensive installation and added enclosure costs.



With Conformal Coating



Without Conformal Coating

ASPECT RATIO SUSTAINABILITY

Sustain the same resolution and picture quality while powering on/off by receiving EDID¹⁾ through switch IC.



1) Extended Display Identification Data.

* Installation Menu > LG Digital Signage > PM Mode

STAND-BY SCREEN*

Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.



USB CONTENT SCHEDULING

Play and schedule contents with a USB connection-no server connection required.



*Supported Content Type : Video (MPEG1/2/4, H.264), Audio(MP3, AC3, MPEG, AAC, HEAAC, LPCM), Image(JPEG, PNG, BMP)

CABLE MANAGEMENT

The well-organized cable terminals in the back optimize available space.



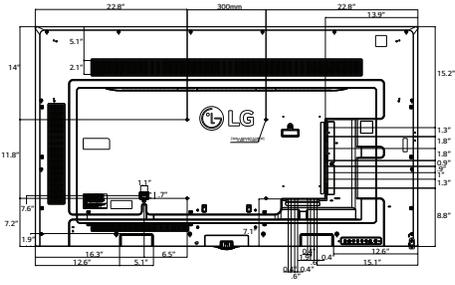
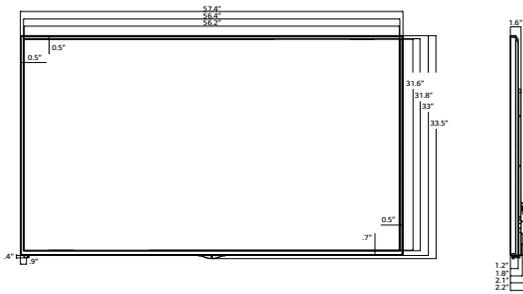
SCHEDULED SCREEN WASH

Prevent residual images with the screen transition feature..

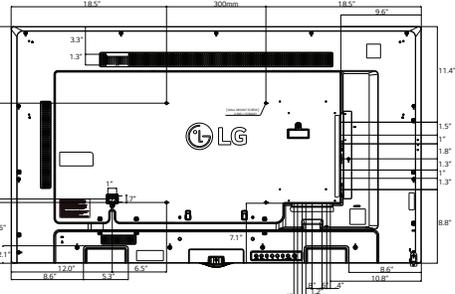
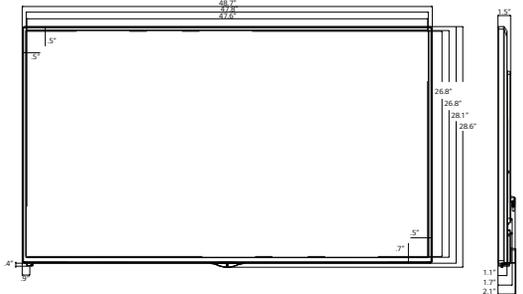


** Installation Menu > ISM Method

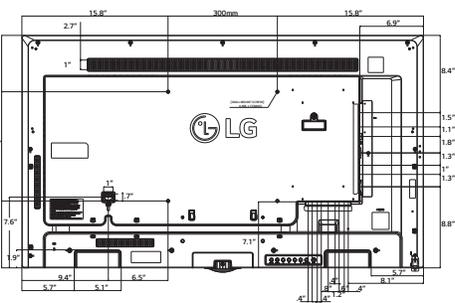
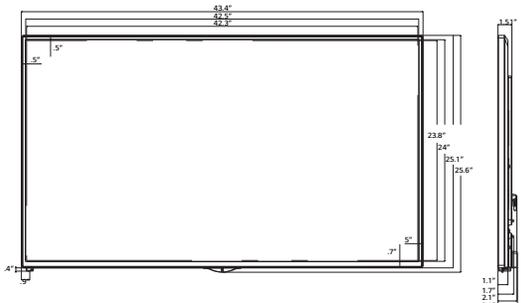
65SE3KB



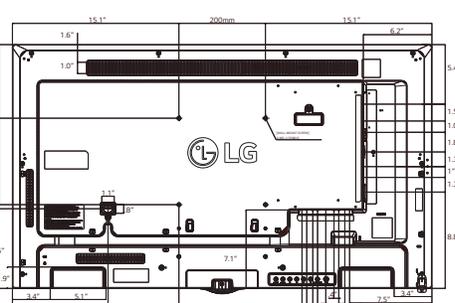
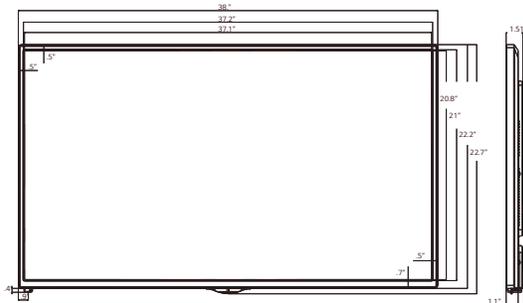
55SE3KB



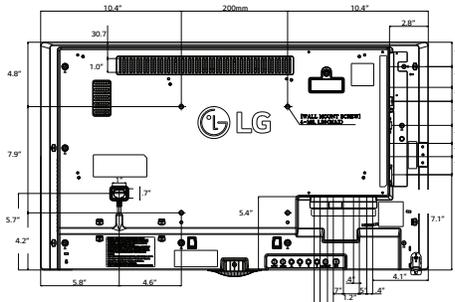
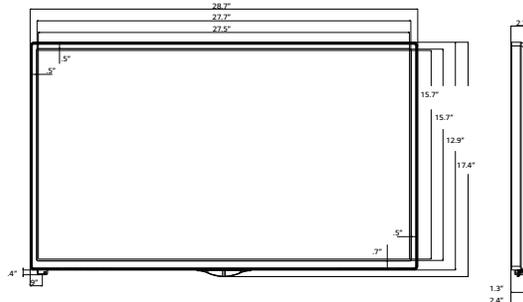
49SE3KB



43SE3KB



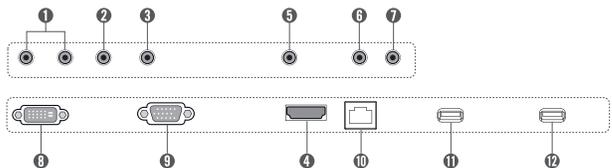
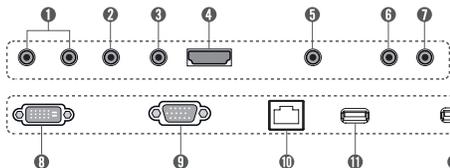
32SE3KB



55/49/43/32SE3KB Rear Jack Pack

65SE3KB Rear Jack Pack

- 1 SPEAKER OUT
- 2 RS-232C IN
- 3 RS-232C OUT
- 4 HDMI
- 5 EXT IR IN
- 6 AUDIO IN
- 7 AUDIO OUT
- 8 DVI-D IN
- 9 RGB IN
- 10 LAN
- 11 USB1
- 12 USB2



SE3KB

Standard Essential

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PANEL	Model	65SE3KB	55SE3KB	49SE3KB	43SE3KB	32SE3KB
Screen Size		65" class (64.5" diagonal)	55" class (54.6" diagonal)	49" class (48.5" diagonal)	43" class (42.5" diagonal)	32" class (31.5" diagonal)
Panel Technology		IPS				
Aspect Ratio		16:9				
Native Resolution		1920 x 1080 (FHD)				
Pixels (H x V x 3)		6,220,800				
Brightness		400cd/m ²	350cd/m ²			
Contrast Ratio		1,300:1	1,100:1			
Dynamic CR		500,000:1				
Color gamut		68%				
Viewing Angle (H x V)		178 x 178				
Color Depth		1.06 Billion	16.7 Million			
Response Time		12ms (G to G BW)				12ms (G to G BW), 7.1ms (WOT)
Surface Treatment		Hard Coating (3H), Anti-glare treatment of the front polarizer (Haze 1% (Typ.))				
Lifetime (Typ.)		50,000 Hrs				
Operation Hours		18Hr				
Orientation		Portrait & Landscape				
Digital		Yes				
HDMI		Yes				
DP		Yes				
DVI		Yes				
RS232C		Yes				
RJ45		Yes				
IR Receiver		Yes				
USB		Yes (2)				
HDTV Formats		HDMI: 720p, 1080i, 1080p				
Audio		Yes				
RS232C		Yes (1)				
Temperature Sensor		Yes				
Tile Mode		Yes (Up to 15x15)				
Natural Mode @Tile Mode		Yes				
Source Selection		RGB, HDMI, DVI, USB1, USB2				
Brightness/Contrast/Backlight		Yes				
Position/Size		Yes				
Auto Config/Phase		Yes				
Language (OSD)		English, French, German, Spanish, Italian, Korean, Chinese (Simplified), Chinese (Original), Portuguese (Brazil), Swedish, Finnish, Norwegian, Danish, Russian, Portuguese (Europe), Dutch, Czech, Greek				
ISM Method		Normal, White Wash, Color Wash, Orbiter, inversion, Washing Bar, User image				
Advanced		Dynamic Contrast, Dynamic Color, Color Gamut, Skin Color, Sky Color, Grass Color, Gamma				
Time		Clock, On/Off Time, Auto Off, Automatic Standby				
Input Label		Yes (PC/DTV)				
Power on Status		Standard, PWR, LST				
DST		Yes				
Key Operation		IR Operation, Local Key Operation				
DPM Select		Yes				
DPM Wake Up		Yes				
Energy Saving		Yes (Minimum, Medium, Maxim, Screen Off)				
Smart Energy Saving		Yes				
File Play with USB		Yes				
Wi-Fi		Dongle Ready				
USB Cloning		Logo Image Download, EzDownload, Sent to USB, Receive from USB				
Easy Brightness Control		Yes				
Content Scheduling		USB				
Calibration Mode		Yes				
Screen Off Schedule		Yes				
Time Sync Clock		Yes				
PM Mode		Yes				
Holiday Schedule		Yes				
Firmware Update (LAN)		Yes				
Local Time Auto Setting		Yes				

SPECIAL FEATURES	Model name	65SE3KB	55SE3KB	49SE3KB	43SE3KB	32SE3KB
Overlay Touch						Yes
Still Image						Yes
HDMI-CEC						Yes
Limited Mode		Input Source Change, Menu Display, OSD Display				
Power on Default		Input Source, A/V Setting, Aspect Ratio				
Wake on LAN		Yes				
Digital Audio Input		Yes				
Power On Delay		0 - 255				
Pivot Mode		Yes				
OSD Portrait Mode		0,90,270				
Intelligent Auto		Yes				
Password Change		Yes				
Set ID Setup		Manual, Auto				
Configuration Setup		Splash Upset Time, USB Auto Playback, Screen Saver Cube				
Lock Mode		USB				
Fail Over		USB, RGB, DVI, HDMI				
SuperSign Server Setup		Player Name, Server IP Setting, Server IP Status				
No Signal image (Up to 5mb)		Yes				
Operation Temperature		32°F to 104°F				
Operation Humidity		10% to 80%				
Power Supply		100-240V-, 50/60Hz				
Power Type		Built-In Power				
Typical		95W	70W	65W	60W	50W
Smart Energy Saving		70W	55W	50W	45W	35W
DPM		0.7W				
Power Off		0.5W				
Balance		Yes				
Audio Power		20W (10W x 2) for Internal Speaker (6 ohm)				
Speaker On/Off		Yes				
Clear Voice II		Yes				
Virtual Surround		Yes				
Equalizer		Yes				
Sound Mode		Standard, News, Music, Cinema, Sport, Game				
Safety		UL / cUL / CB / TUV / KC				
EMC		FCC Class "A" / CE / KCC				
ErP		Yes / NA				
ErP		Yes / Yes (ENERGY STAR® 6.0)				
External Media Player		Yes (MP500/MP700)				No
SuperSign-w lite		Yes				
SuperSign-c		Yes				
Bezel Color		Black				
Bezel Width		11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	11.9mm (T/R/L), 18mm (B)	13mm (T/R/L), 18mm (B)
WxHxD		57.4"x33.0"x2.2"	48.7"x28.2"x2.1"	43.4"x25.1"x2.1"	38.2"x22.2"x2.1"	28.7"x16.9"x2.2"
Weight		61.50lbs	38.58lbs	31.52lbs	22.04lbs	11.91lbs
w/Optional Stand (WxHxD)		57.4"x35.4"x11.6"	48.7"x30.5"x8.7"	43.4"x27.4"x8.7"	38.2"x24.5"x7.6"	28.7"x18.9"x6.1"
w/Optional Stand Weight		72.5lbs	45.4lbs	38.4lbs	27.1lbs	13.2lbs
Carton (WxHxD)		61.5"x38.5"x7.5"	52.4"x31"8x6.7"	47.1"x29.9"x6.5"	41.4"x25.6"x4.8"	31.9"x20.1"x5.2"
Carton Weight		74.5lbs	47.8lbs	38.1lbs	27.8lbs	14.8lbs
VESA™ Compatible		300x300mm			200x200mm	
Basic		Remote Controller (include battery 2ea), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender, IR Receiver				
Optional		Stand (ST-652T), Media Player, Wall Bracket (LSW350B), VESA Adapter (AM-B330S)				
UPC		7 19192 19740 4	7 19192 19739 8	7 19192 19738 1	7 19192 19737 4	7 19192 19736 7
WARRANTY		3-Year Limited Warranty Parts/Labor/Backlight Extended warranty options are also available				



LG Electronics U.S.A., Inc.
HE B2B Division
2000 Millbrook Drive
Lincolnshire, IL 60069

Customer Service: 888.865.3026
www.LGsolutions.com/support

Contact your LG Regional Sales Representative:
Channel: 800.897.8871
Hospitality: 800.228.1236
E-mail: info@LGsolutions.com

LG_SPEC_SE3KB Series_071518_c



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