



# LX330C **Direct LED Commercial Lite** Integrated HDTV

▶ 42LX330C

42" class (42.16" diagonal)

▶ 32LX330C

32" class (31.65" diagonal)







LG provides the ability to facilitate communications between businesses and their target audience. With our expanded line of affordable commercial display solutions, LG is aggressively meeting clients' demands for digital out-of-home technologies.

The LX330C is a great solution for many different application settings ranging from hospitality, restaurants, education, and beyond...You will discover new features and benefits that includes new welcome screen and welcome video options, self diagnostics via USB device, enhanced low power management and more!

#### FOR EFFICIENT MANAGEMENT



### PUBLIC DISPLAY MODE

From channel selection to energy-saving features, Public Display Mode allows you to control the TV settings in your business area, prevent misuse by customers, set volume limits, or restore factory defaults on any TV. You are in control of it all.





#### USB CLONING

The USB Cloning feature allows you to simply copy the TV settings onto all TVs using a USB stick, a process that is fully automated to save time without having to set each TV one by one.





#### WELCOME SCREEN

Welcome visitors with a warm greeting message that includes your business name/logo and now





#### RS232C CONTROL

Via the TV's RS-232C port, you can remotely control multiple TVs' power and volume settings simultaneously.





Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling rooms. This system will work using the same LG TV model. (Optional 124-213-10 required)



#### FOR CONVENIENCE & ENTERTAINMENT



#### EXTERNAL SPEAKER OUT

Enhance the entertainment experience by adding an additional speaker, visitors to listen to and control the TV audio from anywhere in your business area, including restrooms





#### USB 2.0

You can play images and videos from and record TV programs to external storage devices. Immediate recording & reserved recording options are available





# LX330C Direct LED Commercial Lite

# Integrated HDTV

## ▶ 42LX330C

42" class (42.16" diagonal)



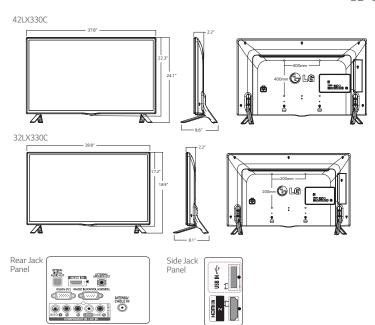
32" class (31.65" diagonal)

FEATURES MODEL



32LX330C

42LX330C



PANEL	MODEL	42LX330C	32LX330C
TAINEE	Panel Size		
	Backlight Type	42" class (42.16" diagonal) 32" class (31.65" diagonal)  Direct LED	
	Resolution	1920 x 1080 (FHD) 1366 x 768 (HD)	
	Brightness (Average)	240cd/m²	
	3 . 3.		
	Dynamic Contrast Ratio	1,000,000:1	
	Contrast Ratio	1200:1	
	Viewing Angle	178°x178°	
	Response Time(G to G)	8ms	9ms
	Frame Rate	60Hz	
BROADCAST SYSTEM	Analog	Yes (NTSC)	
	Digital	ATSC/QAM/VSB	
VIDEO	Triple XD Engine	Yes	
	Dynamic Color Enhancer	Yes	
	Real Cinema 24p (3:3 pull down)	Yes	
	Aspect Ratio	6 modes (16:9, Just scan, Set by program, 4:3, Zoom, Cinema zoom1)	
AUDIO	Audio Output	10W + 10W	
	Speaker System	2.0 ch	
	Sound Mode	6 modes (Standard, News, Music, Cinema, Sport, Game)	
	Optical Sound Sync	Yes	
	Sound Optimizer	3 modes (Normal, Wall-Mount Type, Stand Type)	
	Clear Voice	Yes	

EMERGY GUIDE *	
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The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for models 42LX330C and 32LX330C are \$9 and \$6 respectively.

"Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit www.ftc.gov/energy."  $\frac{1}{2} \left( \frac{1}{2} + \frac$ 

<sup>1</sup>FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).

HDMI-CEC		Remote Diagnosis	Yes (Self Diagnosis (USB))		
Menu		HDMI-CEC	Yes (ARC Not Supported)		
Lock Mode		HTNG-CEC	Yes		
External Speaker Out   1 (Variable/Fixed/Line Out; 3.5mm, Stereo, Single Ended Type (GNDL+,R+), 1W with 80   RIP Interface   RIP Compatibility   Teleadapt (R5232C), Teleadapt/Guestlink (HDMI CEC)		Menu	PDM only		
RJP Interface   Yes (RS232C, DM)		Lock Mode	Y	es	
RJP Compatibility		External Speaker Out			
USB Auto Play back		RJP Interface	Yes (RS232C,HDMI)		
USB Auto Play back   Moving Picture Playback (SD/HD/Plus HD)		RJP Compatibility			
Moving Picture Playback (SD/HD/Plus HD)		USB	Yes (USB 2.0)		
SD/HD/Plus HD    Picture   PFG		USB Auto Play back	·		
Audio Codec   MP3, AC3, MPEG, AAC, HEAAC, CDDA, LPCM			Divx HD		
USB Cloning   Yes   Multi IR Code   Yes   Welcome Screen (Splash Image)   Yes   Auto Off / Auto Sleep   Yes   Yes   Yes   Yes   Yes   Motion Eye Eare   Yes   Yes   Kensington Lock   Yes (back cover)   INTERFACE   HDMI In		Picture	JPEG		
Multi IR Code   Yes		Audio Codec	MP3, AC3, MPEG, AAC, HEAAC, CDDA, LPCM		
Welcome Screen (Splash Image)   Yes		USB Cloning	Yes		
Auto Off / Auto Sleep   Yes		Multi IR Code	Yes		
Motion Eye Eare   Yes   Kensington Lock   Yes (back cover)		Welcome Screen (Splash Image)	Yes		
Kensington Lock		Auto Off / Auto Sleep	Yes		
NTERFACE   HDMI In   2 (1 Rear, 1 Side)		Motion Eye Eare	Yes		
USB (2.0)		Kensington Lock	Yes (back cover)		
RF In	INTERFACE	HDMI In	2 (1 Rear, 1 Side)		
AV In Component in (Y,Pb,Pr) + Audio 1 (Sharing w/Component in)  Component in (Y,Pb,Pr) + Audio 1 (Optical)  Digital Audio Out (Coaxial / Optical) 1 (Optical)  HDMI/HDCP Input 1 1  RGB In (D-sub 15pin) - PC 1 1  PC Audio Input 1 (Sharing with Component Audio)  RS-232C (D-Sub 9pin) 1 1  External Speaker Out (3.5mm phone jack) 1 Variable/Fixed/Line Out, 3.5mm, Stereo, Single ended Type (GRD,L+,R+), 1W with 8Ω  ACCESSORIES Cable Power cord (1.55m, Angle Type)  Manual / ESG Simple Manual  POWER Voltage 100 ~ 240V, 50/60Hz  Typical (Based on Energy Star 7.0) 39W 28W  Stand-by 0.5W↓  CABINET Bezel Color Lucido Titan  Stand Color Black  Bezel Width - ON (Left/Right, Upper, Bottom) 11.0mm, 11.0mm, 11.3mm, 16.3mm  Bezel Width - OFF 8.5mm, 10.5mm, 10.0mm, 14.0mm  Flame Retardent Yes  VESA Compatible 400mm x 400mm 200mm x 200mm WxHxD (with stand) 37.8" x 24.1" x 8.6" 28.8" x 18.9" x 8.1"  Weight 20.9lbs 13.7 lbs  WXHxD (w/o stand) 37.8" x 22.3" x 2.2" 28.8" x 17.2" x 2.2"  Weight 20.3 lbs 13.2 lbs  WXHxD (carton) 41.7" x 26.0" x 6.0" 32.1" x 20.1" x 6.0"  Weight 25.6 lbs 16.3 lbs  REQUIRED LISTING (CERTIFICAIDN)		USB (2.0)		1	
Component in (Y,Pb,Pr) + Audio   1   1   1   1   1   1   1   1   1		RF In	1		
Digital Audio Out (Coaxial / Optical)   1 (Optical)		AV In	1 (Sharing w/	Component in)	
HDMI/HDCP Input   1   RGB In (D-sub 15pin) - PC		Component in (Y,Pb,Pr) + Audio	1		
RGB In (D-sub 15pin) - PC		Digital Audio Out (Coaxial / Optical)	1 (Optical)		
PC Audio Input		HDMI/HDCP Input	1		
RS-232C (D-Sub 9pin)   1		RGB In (D-sub 15pin) - PC	1		
External Speaker Out (3.5mm phone jack)   1 Variable/Fixed/Line Out, 3.5mm, Stereo, Single ended Type (GRD,L+,R+), 1W with 8Ω     ACCESSORIES		PC Audio Input	1 (Sharing with Component Audio)		
Cable   Power cord (1.55m, Angle Type)			1		
Manual / ESG   Simple Manual		(3.5mm phone jack)	Single ended Type (GRD,L+,R+), 1W with $8\Omega$		
Voltage	ACCESSORIES		Power cord (1.55m, Angle Type)		
Typical (Based on Energy Star 7.0)   39W   28W			·		
(Based on Energy Star 7.0) Stand-by  CABINET  Bezel Color  Bezel Width - ON (Left/Right, Upper, Bottom)  Especy Width - OFF (Left/Right, Upper, Bottom)  Flame Retardent  WESA Compatible  WxHxD (with stand)  Weight  Weight  WxHxD (w/o stand)  WxHxD (carton)  Weight  REQUIRED LLCIdo Titan  11.0mm, 11.0mm, 11.6mm, 11.6mm, 11.3mm, 16.3mm  8.5mm, 14.0mm  10.0mm, 14.0mm  10.0mm, 14.0mm  200mm x 200mm x 200mm  200mm x 200mm  200mm x 200mm  37.8" x 24.1" x 8.6"  28.8" x 18.9" x 8.1"  Weight  20.9 lbs  13.7 lbs  WxHxD (w/o stand)  41.7" x 26.0" x 6.0"  Weight  25.6 lbs  16.3 lbs  Safety  EMC  FCC	POWER	-	100 ~ 240	V, 50/60Hz	
Bezel Color		(Based on Energy Star 7.0)			
Stand Color   Black	CADINET	,			
Bezel Width - ON (Left/Right, Upper, Bottom)	CADINET				
CLeft/Right, Upper, Bottom			11.0mm.	11.6mm.	
Cleft/Riight, Upper , Bottom   8.5mm, 14.0mm   10.0mm, 14.0mm		(Left/Right, Upper, Bottom)	11.0mm, 16.5mm	11.3mm, 16.3mm	
VESA Compatible         400mm x 400mm         200mm x 200mm           WXHxD (with stand)         37.8" x 24.1" x 8.6"         28.8" x 18.9" x 8.1"           Weight         20.9lbs         13.7 lbs           WXHXD (w/o stand)         37.8" x 22.3" x 2.2"         28.8" x 17.2" x 2.2"           Weight         20.3 lbs         13.2 lbs           WXHXD (carton)         41.7" x 26.0" x 6.0"         32.1" x 20.1" x 6.0"           Weight         25.6 lbs         16.3 lbs           Safety           LISTING (CERTIFICATION)         EMC         FCC				10.0mm, 14.0mm	
WXHxD (with stand) 37.8" x 24.1" x 8.6" 28.8" x 18.9" x 8.1"  Weight 20. 9lbs 13.7 lbs  WXHxD (w/o stand) 37.8" x 22.3" x 2.2" 28.8" x 17.2" x 2.2"  Weight 20.3 lbs 13.2 lbs  WXHXD (carton) 41.7" x 26.0" x 6.0" 32.1" x 20.1" x 6.0"  Weight 25.6 lbs 16.3 lbs  REQUIRED (CERTIFICATION)  EMC FCC		Flame Retardent			
Weight         20. 9lbs         13.7 lbs           WXHXD (w/o stand)         37.8" x 22.3" x 2.2"         28.8" x 17.2" x2.2"           Weight         20.3 lbs         13.2 lbs           WXHXD (carton)         41.7" x 26.0" x 6.0"         32.1" x 20.1" x 6.0"           Weight         25.6 lbs         16.3 lbs           Safety         UL           LISTING (CERDIFICATION)         EMC         FCC		VESA Compatible	400mm x 400mm	200mm x 200mm	
WXHxD (w/o stand)   37.8" x 22.3" x 2.2"   28.8" x 17.2" x2.2"     Weight		WxHxD (with stand)	37.8" x 24.1" x 8.6"	28.8" x 18.9" x 8.1"	
Weight         20.3 lbs         13.2 lbs           WXHXD (carton)         41.7" x 26.0" x 6.0"         32.1" x 20.1" x 6.0"           Weight         25.6 lbs         16.3 lbs           Safety         UL           LISTING (CERTIFICATION)         FCC		Weight	20. 9lbs	13.7 lbs	
WXHxD (carton)   41.7" x 26.0" x 6.0"   32.1" x 20.1" x 6.0"		WxHxD (w/o stand)	37.8" x 22.3" x 2.2"	28.8" x 17.2" x2.2"	
Weight         25.6 lbs         16.3 lbs           REQUIRED LISTING (CERTIFICATION)         Safety         UL           EMC         FCC		Weight	20.3 lbs		
REQUIRED LISTING (CERTIFICATION)  EMC FCC		WxHxD (carton)	41.7" x 26.0" x 6.0"	32.1" x 20.1" x 6.0"	
LISTING (CERTIFICATION) EMC FCC		Weight	25.6 lbs	16.3 lbs	
(CERTIFICATION)		Safety	UL		
ETC RoHS, cUL, NOM, Energy Star 7.0		EMC	FCC		
		ETC	RoHS, cUL, NOM, Energy Star 7.0		





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WARRANTY 2-Year Limited Warranty Parts/Labor/Backlight | Extended warranty options are also available

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