



CoverID

CoverID is an iOS App that makes it easy to age-verify patrons and pay cover instantly by swiping their credit card. Doormen love CoverID for its ease of use and club owners love the detailed customer analytics. Fight under-age entry and know your customers better with CoverID!

Age Verification

Fast & accurate age verification by scanning a patron's Driver's License at the door.

Simple RED, YELLOW, and GREEN backgrounds appear behind the patron's name and age, clearly indicating if the patron meets the user-configurable age requirements to enter the establishment.

- RED = Underage Alert
- YELLOW = OK to Enter
- GREEN = OK to Drink



Cover Charge

Accept all major credit cards for instant payment at the point of entry.

Speed up the line and make it more convenient for your patrons by allowing them to pay their cover with a simple swipe of a credit card at the door – Give customers what they want while reducing shrink at the door!



Live Customer Analytics

Collect and analyze customer data *in real time* for targeted promotions, demographics, and more!

Use the CoverID Manager's Console to access the information you need for operational and marketing purposes.

- Male to Female Ratio
- Customer Age Groups
- VIP List Customers
- Blacklist patrons
- Time of Entry
- Customers Per Day
- Map of Customer Base
- Mailing List Generator
- Customizable Widgets
- Much More!



Download on the
App Store

www.CoverIDapp.com

Developed by Dryrain Technologies



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Why choose CoverID?

- ✓ The **ONLY** app that accepts cover payment!
- ✓ Live analytics of real-time data with easy to configure customizable widgets
- ✓ Accurate and reliable ID scanning keeps you safe and legally compliant
- ✓ Instantaneous app updates keeps your app fresh and always ready to use
- ✓ Intuitive and easy-to-use interface requires little to no training
- ✓ Patron differentiation with VIP lists, black lists, and custom segmentation
- ✓ Instantaneous transfer of cover fees into bank account of establishment

The complete patron management system

CoverID reinvents the interaction between a venue and its patrons. It is much more than a tool for doormen; CoverID is a patron management system. No longer does management need to depend exclusively on their staff to manually check IDs before individuals enter or are served.

CoverID provides detailed analytics. Marketing campaigns can be improved from real data analytics and past campaigns can be evaluated for effectiveness. Special patrons, for positive or negative reasons, can be recognized before they even enter the door and be engaged immediately. Using CoverID at a venue is like turning the lights on and seeing who your patrons are for the first time! This helps you reach your customers better and grow your venue by catering to its core market.

Give your venue a technological facelift starting at the door and provide a convenience to your customers at the same time. Today's patrons are relying on plastic payment and carrying less cash - let them pay with their preferred method!

CoverID provides an advanced ID reading system. With just a quick scan of a patron's ID any employee can determine if they meet the age restrictions for the venue. Government issued IDs from all 50 states are compatible with the CoverID system.



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